



# FIRST THINGS FIRST

*Ready for School. Set for Life.*

[azftf.gov](http://azftf.gov)

Erin Taylor

Hualapai Regional Partnership Council

Outreach Report

August 14, 2013

[etaylor@azftf.gov](mailto:etaylor@azftf.gov)

# **QUALITY FIRST WEBSITE LAUNCH**

**Target date: August 20**

**Target audience: Parents**

**QualityFirstAZ.com**



# **QUALITY FIRST WEBSITE LAUNCH**

## **Talking points with parents**

**Why quality is important**

**What quality looks like**

**Resources that exist  
to help parents make  
choices that fit their  
family's needs**



# Hualapai Back to School Bash

## Thursday, Aug. 2, 2013



250 Scholastic books  
and FTF bags distributed





# How to Promote Oral Health in Early Childhood

## Tuesday, Aug. 6, 2013



More than 50 participants, including several providers representing Hualapai region. Dental kits and books distributed.





 FIRST THINGS FIRST  
**EARLY CHILDHOOD SUMMIT 2013**  
*Learn. Share. Grow.*

BUILDING STRONG SYSTEMS  
**AUGUST 26-27, 2013**  
PHOENIX CONVENTION CENTER

Tribal Gathering: noon to 3 p.m. Monday, Aug 26

Keynote speaker Eduardo Duran

Hualapai Bilingual Books to be featured during regional successes video airing during the Summit.

# Outreach Brainstorming

School events

Literacy project partnerships

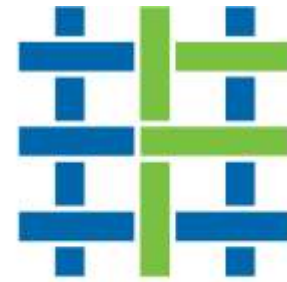
Parent night presentations

Hualapai Indian Days, Sept. 23-27

Earned media for bilingual  
books

[Etaylor@AzFTF.gov](mailto:Etaylor@AzFTF.gov)





# FIRST THINGS FIRST

*Ready for School. Set for Life.*

[azftf.gov](http://azftf.gov)

THANK YOU!